

Itching for a new console? This one's half the scratch.

So, it's time to upgrade your studio. Hey, let's be real - it's way past time. You knew those analog consoles were only good for 10 years when you bought them... 15 years ago. They need resuscitation so often, you keep a defibrillator in your tool kit.

Still, your GM says it'll cost too much to replace them. That's when you make like MacGyver and whip out your secret weapon: Radius, the new IP console from Axia. You show him the pictures. You tell him what Radius can do, with its 4 program buses, automatic mix-minus, instant-recall console snapshots, one-touch Record Mode, convenient talkback and rugged machined-aluminum construction. You show him the built-in Ethernet ports you'll use to eliminate the miles of expensive cable in your ceilings, and you can tell he's already counting the money he'll save.

Then you hit him with the haymaker: at just \$5,990, Radius costs less than you'd expect to pay for some flimsy, stripped-down, feature-free board with less brainpower than your wireless mouse. After he picks his jaw up off the floor, you get to tell the jocks about their cool new Axia consoles. And go home a bonafide money-saving, airstaff-pleasing Engineering hero, smiling with the knowledge of the envious looks you'll get at the next SBE meeting...

>> One-touch Options control. Push and rotate to select source, adjust pan, trim gain and more.

>> Sexy, multi-segment LED meters with switchable VU / PPM ballistics and peak hold.

>> Time-of-day clock can slave to your NTP server.

>> Do it yourself or do it automatically: Event timer has manual or auto reset option.

>> One touch lets you talk back to phone callers, codecs or any source with a backfeed.

>> Silky-smooth, side-loading 100mm, conductive-plastic faders beg for your touch.

>> Rugged, anodized, machined aluminum surface has laser etched markings that can't rub off. Backed with our 5-year warranty.

>> Avionics-grade switches with LED lighting

>> Full-featured monitor section even lets you control Guest studio monitors.

>> You've always wanted a convertible? Remove bumpers, swing meters back and voila! you can rack-mount your Radius.

>> Razor-sharp OLED source / options display with audio confidence meter on every fader.

>> Plenty of professional, balanced mic, analog, AES and Livewire I/O in a fan-free 2RU chassis.

>> Rugged, built-in super-duty power supply. No line-lumps or wall-warts on Axia gear.

>> Built-in Ethernet switch lets you network devices and studios easily.

QOR.16

www.AxiaAudio.com/Radius



Available in the U.S. from BGS: (352) 622-7700

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