

# The new Axia IP-Intercom™ System. (Go ahead. Talk amongst yourselves.)



**Now hear this** • If you can hear it, you should be able to record it, edit it, or get it on the air. If you can talk to it, you should be able to cue it and feed it mix-minus IFB. Anything else is tin cans on a string. IP-Intercom puts no barriers between your broadcast audio and your communications channels. Unlimited full-bandwidth access to any studio, news or sports venue, office, hallway, broom closet or latrine — if that's what you're into. Talk and listen to individuals or groups hands-free, with no echo or feedback.

**Gab On Gab Off** • We believe only Hula dancers should need their hands to talk. Broadcast communications ought to be natural and hands-free. That's why the Axia Intercom incorporates **Advanced Echo Cancellation** by Fraunhofer Labs. It literally eliminates open-mic feedback without speaker muting. Just open a channel and start talking. You can use your hands for more important things, like endorsing checks, signing autographs, or Wii bowling.

**Buzz Off** • The last thing you need during a breaking story or transmitter failure is hum and buzz getting between you and the guy you need to talk to. Like all Axia gear, our intercom system is **completely digital** inside and out. Other systems try to make you think they're digital by piping their analog signals over CAT5 cables, but we think that's a bit like putting an abacus app on an iPhone.

## Intercoms Everywhere

Axia SoftCom software allows anyone with a networked computer to have a virtual intercom station. Just think: you'll never again lose track of who's where when you need them to get on-air or get you coffee.

**We hear you** • As always, Axia has free 24/7 technical support, 365 days a year (**the loneliest support team on earth**). And our warranty is the most comprehensive in the industry – 5 years parts and service. (Really, you should call the technical support guys once in awhile just to say hi.)



**Where there's a wire** • The advantages of IP and Ethernet – low cost, easy installation and maintenance, **efficient infrastructure** – are a given. IP links everything, and now this includes your intercom system. Installation is a simple single-click connection. And you can expand it like breeding rabbits. Plug as many stations into your switch as you want and add on from there. Then start talking. And if you move to a new location, no biggie — just pick up the gear and take it with you. IP-Intercom is portable so there's no expensive hard-wired custom-cable multi-pair infrastructure mess to deal with.



**Plays well with others** • Don't have an Axia system? That's OK. You can still save money, increase efficiency, and decrease the hard-wired infrastructure hassle by choosing IP-Intercom. It's a stand-alone system with I/O that will accommodate multiple consoles. But if you do have an Axia system, you'll get more operational goodies like **seamless console integration** with these nifty drop-in modules. We're just sayin'.

**Touch that button** • So you've gotta be a genius to use it, right? Actually, any acne-challenged intern with an index finger can operate this system with ease. The web interface makes setup simple. Sharp, **high-contrast OLED** displays are easy to read from anywhere in the room. And our clever callback feature makes sure you'll never miss a call, no matter what you're doing. Come to think of it, that intern doesn't even need a finger.

**Family ties** • In the world of Axia audio products, think of IP-Intercom as the talkative little brother. It's an integral part of the family, so of course it **links with existing Axia networks and consoles**. Just connect to the Ethernet with one RJ-45 cable and the intercom is ready to play. In fact, the intercom audio is ready to go directly to air. Or you can feed IFB board audio to intercom callers. The possibilities are endless.

**Matrix: terminated** • Imagine a digital intercom system with **no central matrix**. Actually, don't bother. We've already built one that saves on cost, installation time, special plug-in cards, and space. It's real plug and play that works every time — even when you need to add a station, or reconfigure the ones you've got.